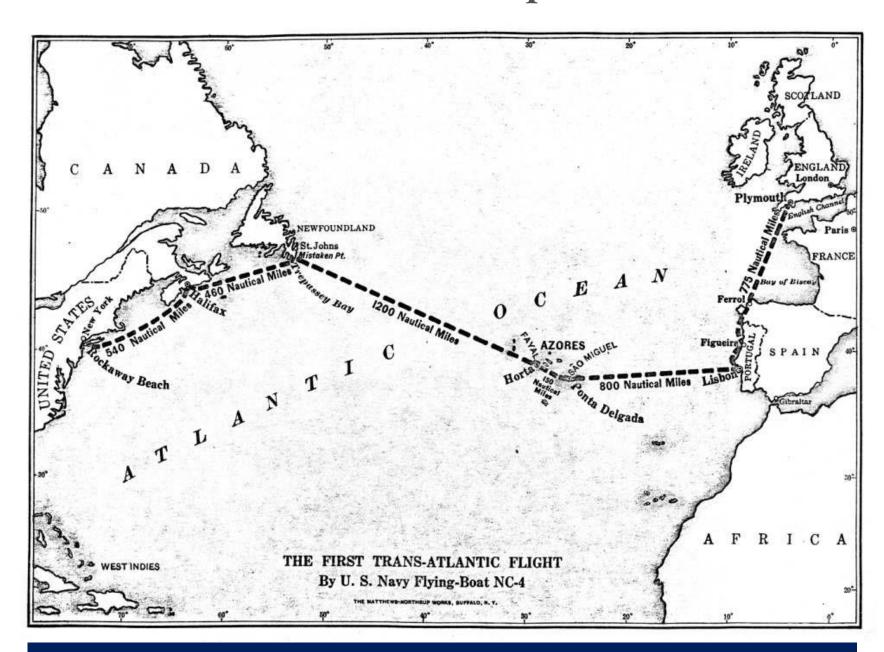
## TRANSATLANTIC COOPERATION:

A Student Conference on Collaborations across Space and Time



## Feb 23, 2019 – Amerikahaus Munich

Please submit your contributions by Jan 30 to student.conference.transatlantic@gmail.com.

Visitors welcome.







bavarian american academy









SPONSORED BY THE



"Programm für bessere Studienbedingungen und mehr Qualität in der Lehre." Sponsored by the German Federal Ministry of Education and Research (BMBF)

(grant no 01PL17016). Any opinions expressed here are those of the author.

## **Conference Program**

10:30 Registration and Coffee

11:00 Welcome
Conference Organizers
Luis Groitl & Stefanie Schuster

Bavarian American Academy Dr. Margaratha Schweiger-Wilhelm

## **Keynote Address: Americanists in Unexpected Places Professor George Blaustein (Amsterdam)**

What was American Studies? — and where? This lecture offers a centrifugal history of a centrifugal field: American Studies' several origins and sundry fates. It presents episodes from a far-flung Americanist century, with stops in the United States, Europe, and Japan, from the 1910s through the cold war. In different national contexts, American Studies could be area studies, enemy studies, idol studies, collective narcissism, or collective projection. Fascism, war, military occupation, and postwar reconstruction have shaped the Americanist endeavor in surprising ways. It is a commonplace that "American exceptionalism" was the field's foundation, but that phrase does not necessarily mean what we think it means, and a broader historical canvas reveals other histories of American uniqueness. Considering the hidden histories of the field may in turn illuminate how to be Americanists after the American Century.

12:30-13:30 Lunch for Conference Day Participants

13:30-15:00

Student Panel I: Transatlantic Encounters in the post-World War II World

Chair: Ina Brechenmacher (Munich)

Comment by: Katharina Gerund (Erlangen-Nürnberg)

A for Ausländer: Scarlet Letter or Badge od Exceptionality: Import Regulations in German American Football

Kate Sherman (Regensburg)

From Milk Bars to Starbucks and McDonalds: American Influences on British Youth Culture

Simone Linz (Bamberg)

Creating Frenemies from Friends: A look at How the Cold War Order Has Had a Lasting Impact in the Post – Cold War Era on Relations between the United States and the European Union Victoria Salemme (Munich)

15:00-15:30

**Coffee Break** 

15:30-17:00

Student Panel II: Challenging the Boundaries of the Transatlantic Chair: Sakina Groeppmaier (Munich) Comment by: Charlotte Lerg (Munich)

Eden, Eisenhower and the Suez Canal Crisis: The Struggle for International Public Opinion

Megan Bosence (Munich)

Atlantic Axes: Testing Transastlantic Cooperation within the U.S.-EU-Cuba Triangle

Stefanie Schuster (Munich)

Narratives of the Arctic during the Cold War

Ina Brechenmacher (Munich)

17:00-17:15

**Short Break** 

17:15-18:30

Roundtable Discussion: Transatlantic Cooperation across Space and Time

**Chair: Andreas Etges** 

George Blaustein Charlotte Lerg Stephen Ibelli Catherina Kaiser