

# American Media – European Cultures

## Negotiations of Transnational Exchange

International Conference

10-12 October 2013

LMU Munich, Schellingstrasse 3, Front Building, Room S 201

### Conference Program

#### Thursday, October 10

15:00-15:45 Conference Opening: **Astrid Böger, Christof Decker**

Opening Address: **Udo Hebel** (German Association for American Studies/University of Regensburg):  
American Studies and Transnational Visual Culture Studies

15:45-16:30 **Frank Mehring** (University of Nijmegen):  
Transnational Silhouettes: The Quest for a Universal Code of Communication

16:30-17:00 Coffee Break, Room S 106

17:00-17:45 **Hilaria Loyo** (University of Zaragoza):  
Contested Referents: American Media Culture and Spanish Modernity

17:45-18:30 **Tomáš Pospíšil** (Masaryk University):  
The Voice of Uncle Sam, the Image of Steve Jobs: The Changing Meaning and Reception of 'American' Media and Cultural Products in the Czech Lands from the 1960s to the Present

Informal Get-together, Room S 106

## Friday, October 11

- 9:00-9:45 **Gilles Menegaldo** (University of Poitiers):  
American Horror Films and Europe: Cultural Exchanges and  
Theoretical Approaches
- 9:45-10:30 **Agnieszka Soltysik Monnet** (University of Lausanne):  
Monstrous Invasions, Contaminations and Cross-Fertilizations:  
American Horror and European Cinema
- 10:30-11:00 Coffee Break, Room S 106
- 11:00-11:45 **Melvyn Stokes** (University College London):  
Chaplin and the Anti-communist "Inquisition": U.S., French and British  
Perspectives
- 11:45-12:30 **Philip Schlesinger** (University of Glasgow):  
Film Policy in the United Kingdom
- 12:30-14:00 Lunch
- 14:00-14:45 **Ralph J. Poole** (University of Salzburg):  
Precarious Masculinities in the New Turkish Cinema
- 14:45-15:30 **Juan A. Suárez** (University of Murcia):  
Sidney Peterson's Comedic Surrealism
- 15:30-16:00 Coffee Break, Room S 106
- 16:00-16:45 **Christof Decker** (University of Munich):  
Screening the Holocaust: American Media Representations in Postwar  
Germany
- 16:45-17:30 **William Uricchio** (M.I.T/University of Utrecht):  
The Elements of Style: The Residue of the National in an Age of Global  
Television
- 19:00 Conference Dinner

## Saturday, October 12

- 9:00-9:45 **Celestino Deleyto** (University of Zaragoza):  
Exporting Alienation: Los Angeles on Screen
- 9:45-10:30 **Anneke Smelik** (University of Nijmegen):  
Fashion and Media
- 10:30-11:00 Coffee Break, Room S 106
- 11:00-11:45 **Astrid Böger** (University of Hamburg):  
Transnational Exposures: A Double Take on 20th Century Photography
- 11:45-12:15 Concluding Discussion
- 12:30 End of Conference

No conference fee, the conference is open to the public.

To attend the conference, please register by sending an email to [decker@lmu.de](mailto:decker@lmu.de)

Organizers: Christof Decker (University of Munich),  
Astrid Böger (University of Hamburg)

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